



CANADIAN JOURNAL OF RURAL MEDICINE (CJRM)

The CJRM offers a unique perspective on rural medical care while complementing existing primary care journals. Under the direction of Scientific Editor Dr. Peter Hutten-Czapski, The CJRM publishes research, practical information for rural practitioners, commentary on issues affecting rural physicians and debate on rural health policy. Established in 1996, the CJRM is the official publication of the Society of Rural Physicians of Canada and is published 4 times per year (winter, spring, summer and fall).

PAAB review is required for prescription drug advertising, and all advertising is subject to the publisher's approval.

ADVERTISING RATES (Colour)

Size	1 x	4 x
1 page	\$1400	\$1339
1/2 page	\$1146	\$1096
1/4 page	\$786	\$754

Placement by editor.

Preferred Positions (extra)

- Inside front cover **\$1000**
- Inside back cover **\$800**
- Outside back cover **\$1000**

DISPLAY ADVERTISING SALES

Jenna Keindel 383 - Hwy 148
Shawville, Quebec J0X 2Y0
Phone 1-819-647-7054 or 1-877-276-1949
Fax 819-647-2485
jennak@srpc.ca

CAREER/CLASSIFIED/RECRUITMENT

Size	1 x	4 x
1 page	\$1020	\$970
1/2 page	\$830	\$795
1/4 page	\$530	\$500

Colour: Process colours: cyan, magenta, yellow and black, placement by the editor.

Career/Classified (word advertisement rate)**
\$120 for the first 40 words or fewer, each additional word
\$1.20 (black and white/text only)

**10% Discount for posting Career/Classified, both online (srpc.ca/classified-ads) and in the CJRM.

ISSUE AND CLOSING DATES 2023

Issue – Publication	Ad/material closing
vol28n1 - Winter, Jan 2023	December 12, 2022
vol28n2 - Spring, April 2023	March 13, 2023
vol28n3 - Summer, July 2023	June 12, 2023
vol28n4 - Fall, October 2023	September 11, 2023
vol29n1 - Winter, Jan 2024	December 11, 2023

SPECIFICATIONS FOR DISPLAY

Artwork size – Flush cut ads - 8.5 inches in width x 11 inches in height [Flush cut] & leave extra bleed margin of 4 mm with cut marks.

Artwork size – Standard size - 7 inches in width x 10 inches in height without bleed.

Material: High resolution PDF (above 300DPI)/EPS/TIFF/CDR file

SOURCE FILES must be included for all images.

PRODUCTION ENQUIRIES

Display advertising material and billing career/classified advertising sales display advertising sales

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PRINT ADVERTISING SIZES (LIVE AREA)

Dimensions (inches)	Width	Height
1 page	7	10
1/2 page horizontal	7	5
1/4 page vertical	3.375	5

Dimensions (cm)	Width	Height
1 page	17.78	25.4
1/2 page horizontal	17.78	12.7
1/4 page vertical	8.57	12.7

PAYMENT INFORMATION

CANADIAN CLIENTS

- Rates are subject to tax; all invoices are payable to SRPC.
- Major credit cards, cheques, money orders and wire transfers are accepted.
- The SRPC reserves the right to change the rate card and is subject to change without notice.

CLIENTS OUTSIDE CANADA

Advertisements from outside Canada are welcome but must be prepaid. Major credit cards, cheques, money orders and wire transfers accepted.