



RURAL & REMOTE 2018

April 12th-14th
St. John's Newfoundland

Sponsors and Exhibitors Information

Sponsorship and attendance at Rural and Remote provides a unique opportunity to get the attention of hundreds of rural doctors, students, and residents in one location. Whether your interest is to raise awareness, promote a cause, introduce a product, or simply learn more about the challenges and opportunities that rural medicine provides, this is the conference that delivers.



Delegate Demographics

The majority of delegates are experienced doctors who are practicing in rural and remote Canada and students and residents interested in rural medicine. Other delegates include nurses, physician assistants, medical educators, health administrators, and academics.

Funds raised through your contribution ensure the ongoing viability of this valuable conference. The only one of its kind, catering on a national level, addressing the needs of rural doctors.

All sponsorship monies are considered to be unrestricted educational grants.



SRPC's Rural and Remote Medicine Conference has become one of the largest rural medical conferences anywhere, attracting nearly 1,000 attendees in previous years. It presents rural doctors with opportunities to gain and/or upgrade vital skills, exchange knowledge, develop their professional and social networks, and compare notes on the evolving field of rural medical practice.

PLATINUM SPONSORSHIP

- Double booth exhibition space in a prime location in the foyer area.
- Opportunity for auxiliary display at the registration area.
- Exclusive sponsor of the registration bags with the sponsor logo displayed.
- Exclusive sponsor of the delegate name tags with the sponsor logo displayed on the attendee name tags.
- Exclusive sponsor of Awards Dinner with:
 - Company logo printed on Awards Dinner tickets.
 - Company banner displayed at Awards Dinner.
- Acknowledgement at the morning plenary as a sponsor including your logo displayed in rotation on a PowerPoint slide on conference information screens.
- Your logo and company name on the conference website pages with a hyperlink to your website.
- A promotional insert in the registration kits
- Full page advertisement in the Canadian Journal of Rural Medicine.
- Acknowledgement as a Platinum Sponsor in the course syllabus.
- 4 full-conference delegate registrations.
- *4 tickets to each of the evening social events.*

CONTACT US

GOLD SPONSORSHIP

- Double booth exhibition space April 12th-14th, in a premium location in the foyer area.
- Opportunity for auxiliary display at the registration area.
- Acknowledgement as a Gold Sponsor of the conference in the course syllabus.
- A promotional insert in the registration kits.
- Half page advertisement in the Canadian Journal of Rural Medicine.
- 3 representatives at the booth.
- 3 tickets for each of the evening social events.

\$15,000



SILVER SPONSORSHIP

- Booth Exhibition Space in the foyer area April 12th - 14th.
- 2 representatives at the booth.
- Acknowledgement as a Silver Sponsor of the conference in the course syllabus.
- Acknowledgement in the Canadian Journal of Rural Medicine.

\$8,500

BRONZE SPONSORSHIP

- Booth exhibition space in the exhibition hall April 12th - 14th
- 2 representatives at the booth.
- Acknowledgement as a Bronze Sponsor in the course syllabus.

\$6,500

DAILY BOOTH SPACE

- Please call for availability.

\$3,500

MIX N' MINGLE RECEPTION

Sponsorship of the Mix N' Mingle will contribute towards the costs of providing our delegates with an opportunity to relax, and enjoy a memorable evening with peers and other guests over good food, good wine, and entertainment.

Mix N' Mingle sponsor benefits include:

- Display your banner at the reception.
- Acknowledgement as the Mix N' Mingle sponsor at the morning plenary.
- Acknowledgement as the Mix N' Mingle sponsor in the course syllabus.
- Your company logo printed on the complementary drink tickets.
- Opportunity to provide each guest with branded merchandise.

\$10,000

ADVERTISING REGISTRATION KIT INSERT

Organizations can directly reach delegates through inserts in the registration kits. Finished insert to be provided by the sponsor.

Inserts may take the form of:

- Brochure or flyer
- Branded merchandise
- Product samples

Send 900 pieces of your merchandise to the address on the registration form no later than March 9, 2018

\$750

ADVERTISING CONFERENCE WEBSITE

Advertising space is available on the conference registration page.

Send us your logo and link to your website.

\$300

ADVERTISING COURSE SYLLABUS

Limited advertising space throughout the course syllabus is available at the following rates:

- Full page before table of contents - \$800
- Full page elsewhere - \$400

\$800/\$400



STUDENT SPONSOR

This package gives you the opportunity to promote your brand throughout the conference, as well as, target your promotional activity to the student delegates. Align your brand with the new generation of rural doctors.

- Acknowledgement as the Student Sponsor with your company logo displayed in rotation on a PowerPoint slide on the conference information screens and at the conference Awards Dinner.
- Acknowledgement as the Student Sponsor in the course syllabus.
- Inclusion of your logo and company name on the conference registration page.
- Your banner at the student networking event.
- Opportunity to provide each guest at the student networking event with a branded merchandise (you supply).
- Your logo on the event poster.
- Inclusion of a half-page advertisement in the course syllabus.
- A promotional insert in the registration kits.
- 2 full conference registrations.

\$15,000

STUDENT/RESIDENT/ MENTOR CO-SPONSOR

Sponsor of the Student /Resident /Mentor Reception will help contribute towards the cost of providing the students, residents and mentors with an opportunity to relax and mingle over hors d'oeuvres and wine.

- Acknowledgement as Student/ Resident/ Mentor Reception Co-Sponsor in the course syllabus.
- Your logo on the flyer announcing the event that is included in all registration kits.
- Acknowledgement at the reception.

\$500

EXCLUSIVE R&R 2018 APP SPONSOR

The R&R 2018 conference app is a great opportunity for you to put your brand in the palms of delegates before and during the conference as they review the program, visit the exhibition hall, and read news feeds.

- Sponsor logo included on the app home page.
- Opportunity to include a full page app ad in the course syllabus.
- Sponsor logo included in app promotional signage at the conference.
- Acknowledgement as the R&R 2018 App Sponsor with your company logo displayed in rotation on a PowerPoint slide on conference screens.
- Acknowledgement as R&R 2018 App Sponsor of the conference in the course syllabus.
- Inclusion of your logo and company name on the conference registration page.

\$10,000



COFFEE CART SPONSOR (2 AVAILABLE)

There will be two coffee carts strategically located to draw the delegates through the exhibition hall and foyer exhibits.

- Signage on the coffee cart for duration of the conference.
- Acknowledgement as the Coffee Cart Sponsor in the course syllabus.
- A promotional insert in the registration kits.

\$3,000

EXHIBITION SPACE

Trade booths are an integral part of our event over the three days. There will be two exhibit areas at the conference, the foyer area and the exhibit hall. Coffee break stations will be set up in both areas. Floor plans of both spaces are enclosed. All exhibit space include:

- Skirted table and chairs
- Electrical outlet & internet connection
- Access to meals/breaks and plenary sessions

- *All prices are in Canadian dollars and exclusive to HST.*
- *Exhibitors who participated in Rural and Remote 2017 receive a 10% discount on registration if booked before December 31st, 2017.*
- *Trade booth positions will be allocated in the order that application forms and payments are received.*
- *Full payment is due 30 days after receipt of your registration form. All payments must be made in full by March 29, 2018*
- *Notice of cancellation must be submitted by email to louisea@srpc.ca*
- *Cancellations made prior to or on March 9, 2018 will receive a refund of 75% of the fees paid. Cancellations after March 9, 2018 will not be refunded and any outstanding balance remains payable.*
- *Bookings will be released for resale if full payment is not received within 30 days of submitting the application*

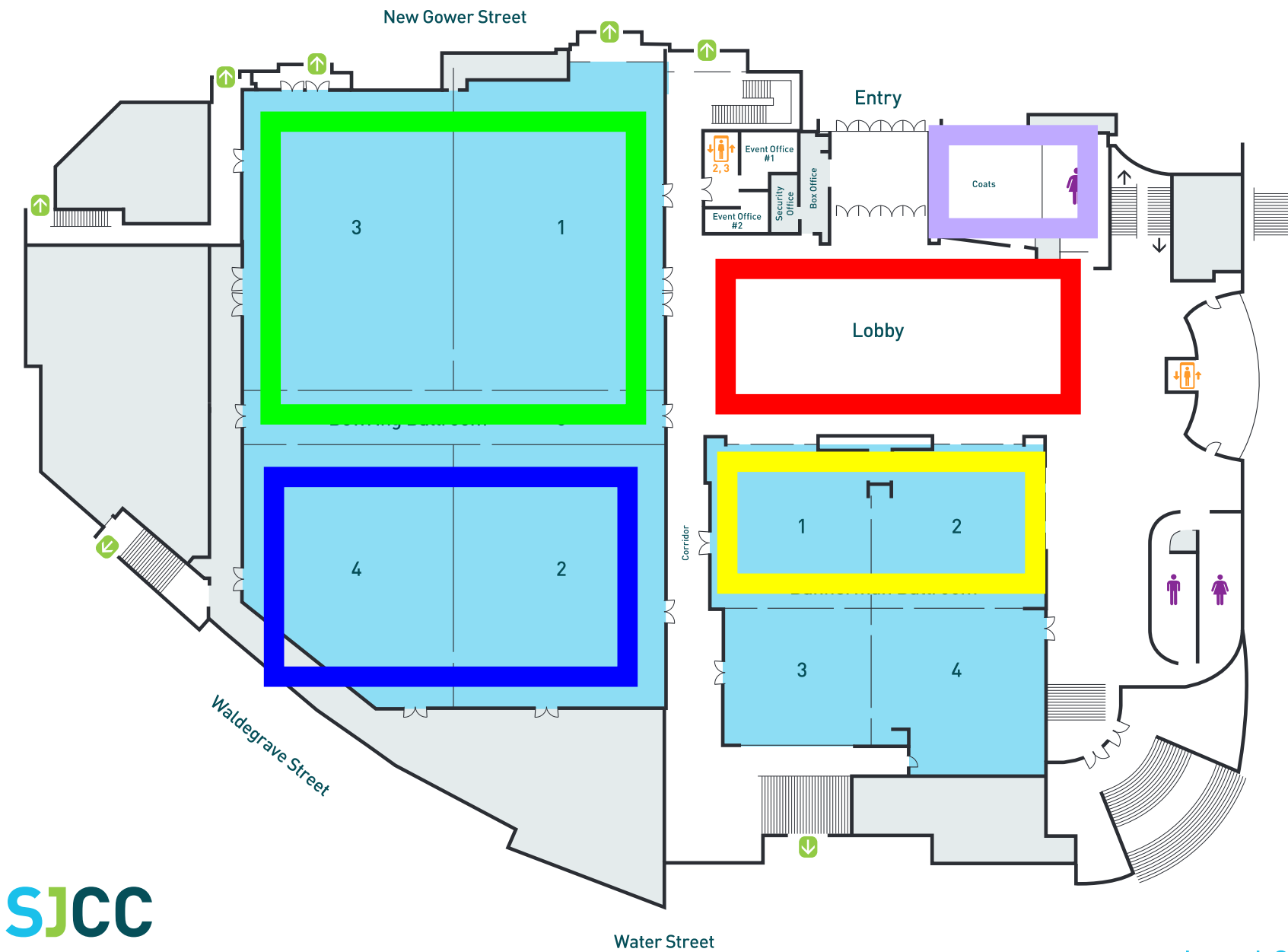
Society of Rural Physicians of Canada

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 /TheSRPC

 @SRPCanada








SJCC

ST. JOHN'S
CONVENTION
CENTRE

Level 2
FLOORPLAN

-  Emergency Exit
-  Elevator
-  Restroom
-  Stairs
-  Usable
-  Not Usable

-  Foyer Exhibition Space
-  Meal Room
-  Registration
-  Plenary Room
-  Exhibition Hall

REGISTRATION FORM

CONTACT DETAILS		
Company/ Organization Name		
Address	City	Province / Postal Code
Contact Person	Email Address	
Primary Phone	Cell	Fax
Representative Attending		
1.	2.	

SPONSORSHIP AND ADVERTISING OPTIONS	
Exhibition Packages	
<input type="checkbox"/> Platinum Sponsor - Call <input type="checkbox"/> Gold Sponsor - \$15,000 <input type="checkbox"/> Silver Sponsor - \$8,500 <input type="checkbox"/> Bronze Sponsor - \$6,500	
<input type="checkbox"/> Single Day Exhibit Hall - \$3,500 (call for availability) <input type="checkbox"/> Medical Schools - \$2,500 <input type="checkbox"/> Charitable Organization (call)	
+ Additional Representative(s) \$175 per day \$ _____ Name(s): _____	
- 10% Discount (For returning exhibitors booking before December 31, 2017) \$ _____	
Sponsorship Opportunities	
<input type="checkbox"/> Mix N' Mingle Reception - \$10,000 <input type="checkbox"/> App Sponsor - \$10,000 <input type="checkbox"/> Student Sponsor - \$ 15,000	
<input type="checkbox"/> Coffee Cart Sponsor - \$3,000 <input type="checkbox"/> Student / Resident / Mentor Reception Sponsor - \$500	
Advertising Options	
<input type="checkbox"/> Registration Kit Insert - \$750 <input type="checkbox"/> Conference Website- \$300	
<input type="checkbox"/> Course Syllabus <input type="checkbox"/> Before Table of Contents \$800 <input type="checkbox"/> After \$400	

PAYMENT	
Amounts	
Total From Section 2: \$ _____ + 15% HST: _____ = Total: \$ _____	
<input type="checkbox"/> Invoice <input type="checkbox"/> Cheque Payable to SRPC <input type="checkbox"/> Credit Card (AmEx /MasterCard / Visa)	
Card Number : _____ Expiry Date: ____/____/____	
Name on Card: _____ Authorized Amount: _____	

BOOKING AND CANCELLATION POLICY	
Full payment due 30 days after invoicing	
All payments must be made in full by March 30, 2018. If payment is not made by this date, bookings will be released for resale.	
Notice of cancellation must be submitted in writing to louisea@srpc.ca.	
Cancellations received by March 9, 2018 will receive a refund of 75% of fees paid.	
Cancellations received after that date will not be refunded and any outstanding balance remains payable.	
www.srpc.ca phone: 877-276-1949 fax: 819-647-2485 Box 893 Shawville, Quebec J0X 2Y0	